



KENYATTA UNIVERSITY
EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN HEALTH
SERVICE MANAGEMENT

PHM 409: MONITORING AND EVALUATION OF HEALTH PROGRAMS

2ND SEMESTER 2021/2022

TIME: 2 Hours

INSTRUCTIONS:

Section A (20 marks) Answer ALL questions

Question 1

- a) Identify four categories of health programs (4 marks)
- b) Name four sources of data during programme monitoring (4 marks)
- c) Identify four reasons why public health programs are evaluated (4 marks)
- d) State four factors that influence the quality of data during program evaluation (4 marks)
- e) List four roles of stakeholders during program evaluation (4 marks)

Section B (50 marks) Answer Question 2 (Compulsory) and any other TWO questions

Question 2

You have been appointed the leader of a team tasked with undertaking evaluation of Mashinani County programme whose main goal is to reduce maternal mortality by offering free ante natal and delivery services in all public health facilities in the County.

- a) Explain the type of design would you use to evaluate this program. Justify your recommendation by comparing the advantages of your chosen design to other evaluation designs (5 marks)
- b) Using examples, describe the hierarchy of potential outcomes from the above program (10 marks)
- c) Discuss any five possible standards that you would use in determining the success or failure of the above programme (5 marks)

Question 3

Using illustrations, discuss three types of Monitoring and Evaluation in public health

(15 marks)

Question 4

Giving relevant examples in each case, describe the major components of a health programme

(15 marks)

Question 5

a) Explain any five methods that you would employ to ensure use of evolution results and sharing of lessons learned after an evaluation assignment (5 marks)

b) Discuss the steps involved in the development of a Monitoring and Evaluation plan (10 marks)