



KENYATTA UNIVERSITY
DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING
EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION ARTS AND
BACHELOR OF ARTS
UCU 210: INFORMATION, MEDIA & TECHNOLOGY

2ND TRIMESTER, 2022/2023

TIME: 2 Hours

INSTRUCTIONS:

Answer question ONE and any other TWO questions.

1. a) Explain any five functions of a library catalogue. (10 marks)
b) Explain the following methods of Obtaining Information for User Profile Development.
 - i) Critical incident technique. (5 marks)
 - ii) Paper simulation. (5 marks)
 - iii) Brainstorming. (5 marks)
 - iv) Direct observation. (5 marks)
2. a) Explain five reasons why selecting information sources provided by the library should be prioritized over information provided freely on the web site. (10 marks)
b) List five criteria for evaluating information sources. (10 marks)
3. Using examples, explain the strengths and weaknesses for the following search strategies.
 - i) Parenthesis & Field searching. (5 marks)
 - ii) Phrase Searching. (5 marks)
 - iii) Truncation & Wildcards. (5 marks)
 - iv) Keyword searching. (5 marks)
4. a) Define information literacy and highlight five characteristics of an information literate individual. (10 marks)
b) Using suitable examples, explain why it is beneficial to be information literate as a student pursuing an academic degree. (10 marks)
5. Information exhibits quality only if it is relevant and useful. Explain the characteristics of useful information. (20 marks)