



KENYATTA UNIVERSITY

EXAMINATION FOR THE DEGREE OF MASTER OF EDUCATION

EMP 812: METHODOLOGIES OF EDUCATIONAL PLANNING

2ND SEMESTER 2023/2024

TIME: 3 HOURS

INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO Questions.

Question One

- a) Social demand approach attempt to forecast the 'consumer' demand for education at various future times. Discuss THREE components of this social demand approach.
(10 marks)
- b) The Social Demand Approach believes that the educational system should be expanded enough to allow any member of society willing to do so receive higher education. However, no centrally planned economy, in fact no society in the world , can afford it. Discuss.
(10 marks)

Question Two

- a) Critically, analyze the FOUR steps followed in Manpower Forecasting Approach to educational planning towards meeting manpower requirements for any education system.
(10 marks)
- b) Explain FOUR benefits of using Manpower Approach to a society's education system.
(10 marks)

Question Three

- a) Most economic analysis of returns to education has focused on the contribution of education to earning capacity'. Explain THREE non-economic benefits to education that could also be considered.
(10 marks)
- b) Explain FOUR challenges associated with the rate of returns approach to educational planning.
(10 marks)

Question Four

Discuss FOUR criticisms of cost-benefit analysis approach to educational planning that education planners need to be wary about in the process of planning for educational resources.

Question Five

Explain the following techniques of educational planning identifying TWO benefits and TWO limitations in each case.

- a) Education Output-Ratio Approach
- b) Aggregate Approach
- c) Comprehensive Approach