



KENYATTA UNIVERSITY

EXAMINATION FOR DIPLOMA IN MEDIA AND COMMUNICATION STUDIES

CCM 037: FUNDAMENTALS OF TELEVISION PRODUCTION AND DIRECTING.

2ND SEMESTER 2024/2025

TIME: 2 HOURS

INSTRUCTION: QUESTION ONE IS COMPULSORY. ANSWER ANY OTHER TWO.

QUESTION ONE

- a) Explain the difference between single camera and multi camera Television productions.

[10 marks]

- b) Discuss the main two (2) types of camera shots and their purpose in Television production.

[10 marks]

QUESTION TWO

Explain how you would direct actors to achieve a specific emotion or reaction in a scene. [10 marks]

QUESTION THREE

Explain how a director approaches creating a shot list for a TV show.

[10 marks]

QUESTION FOUR

- a) Define "blocking".

[2 marks]

- b) Explain how "blocking" contributes to the directing of a TV show.

[8 marks]

QUESTION FIVE

- a) What is the difference between a ("Master Shot") and a (Coverage Shot") in a Television scene? Explain.
- b) Explain the significance of camera angles and shot composition in conveying a story.