



KENYATTA UNIVERSITY
EXAMINATION FOR THE DEGREE OF MASTER OF ARTS

(FILM AND THEATRE ARTS)

CFT 819: CURRENT TRENDS IN FILM

2ND SEMESTER 2024/2025

TIME: 3 HOURS

INSTRUCTIONS:

Answer question one (1) and any other two (2) questions

1. (a) Discuss any three (3) major factors that have informed the trends in film since its inception. (15 marks)
(b) In your educated opinion, what five (5) unique filmmaking techniques can a Kenyan filmmaker adopt to enhance his/her film so as to appeal to the young modern day film viewers? (15 marks)
2. (a) Propose and support five (5) ideas in which a filmmaker can make maximum profit from a film venture. (10 marks)
(b) In two (2) points, discuss whether the consumption of social media products has influenced film viewership in a significant way in Kenya. (10 marks)
3. While using adequate examples, discuss whether it is possible to classify and note trends in films according to major political/literary/sociological schools of thoughts. (20 marks)
4. Since the making of *The Great Train Robbery* film has been dominated by the narrative format. In your opinion, what other alternatives are possible for film apart from narrative filmmaking. (20 marks)
5. 'Film should not only be considered as a commercial enterprise but also as an art with clear artistic characteristics.'
(a) Explain two (2) characteristics that constitute film as an art. (8 marks)
(b) Rate film to any other art forms while showing the importance of film as an art. (12 marks)