



KENYATTA UNIVERSITY

EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS

(FILM AND THEATRE ARTS)

CFT 316: AUDIO VIDEO EDITING 1

2ND SEMESTER 2024/2025

TIME: 2 HOURS

INSTRUCTION: ANSWER QUESTION ONE AND ANY OTHER TWO QUESTIONS.

1. Discuss the role of pacing, rhythm, and timing in editing, and how they contribute to the overall narrative. [20 marks]
2. a) Describe the concept of continuity editing in filmmaking. [2 marks]
b) Explain 4 types of continuity in film and how they support narrative flow. [8 marks]
3. Identify **THREE** editing techniques and describe how editors employ them to ensure that a scene is concise and engaging for the audience. [10 marks]
4. a) Describe the concept of 'match on action' and provide an example of its application in film editing. [3 marks]
b) What is the '180 –degree rule' in editing and how does it affect the spatial orientation of a scene? [3 marks]
c) Explain the difference between 'jump cuts' and match cuts' highlighting their respective uses and effects. [4 marks]
5. Describe how emerging technologies such as AI-assisted editing and VR impact the work of editors. [10 marks]