



**KENYATTA UNIVERSITY**

**UNIVERSITY EXAMINATIONS 2016/2017**

**SECOND SEMESTER EXAMINATION FOR THE DEGREE OF DOCTOR OF  
PHILOSOPHY IN EDUCATION**

**EMP 918: STRATEGIC PLANNING IN EDUCATION**

DATE: Monday, 15<sup>th</sup> May, 2017

TIME: 9.00 a.m. - 12.00 p.m.

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**INSTRUCTIONS:**

Answer question **ONE** and any other **TWO**.

- Q.1 a) Illustrate FIVE characteristics of a useful strategic plan. (10 marks)
- b) Discuss FIVE issues which should be addressed at the monitoring and evaluation stage in strategic planning. (10 marks)
- Q.2 Discuss FIVE points to show the relevance of data collection and analysis step in institutional diagnosis stage in strategic planning. (15 marks)
- Q.3 Explain FIVE procedures to be undertaken to ensure successful implementation of a strategic plan. (15 marks)
- Q.4 As an educational planner, formulate FIVE strategic planning strategies of solving the problem of shortage of resources at the primary level. (15 marks)
- Q.5 Discuss FIVE rules which should be observed in the process of developing a strategic plan. (15 marks)