



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2016/2017

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ENVIRONMENTAL HEALTH

PPH 415: HEALTH PROJECT PLANNING AND MANAGEMENT

DATE: Wednesday, 17th May 2017

TIME: 11.00 a.m. - 1.00p.m.

INSTRUCTIONS:

There are Two Sections, A and B. In Section A answer all questions and in Section B answer question Two and any other TWO questions. Do not write anything on the question paper.

SECTION A

1. a) Explain at least five preparations that you will consider essential before writing a project proposal. (5 Marks)
- b) Define the following health project management related terms. (5 Marks)
 - i) Project proposal
 - ii) Indicators
 - iii) Resource Plan
 - iv) Project management
- c) Explain five functions of a project manager. (5 Marks)
- d) Describe any five elements of a project proposal. (5 Marks)

SECTION B

2. An NGO which offers Reproductive Health Services to women in Kenya, has selected and recruited you from among many applicants as the country coordinator for their organization in charge of their 5 year project. Discuss any five components of project management that you will consider essential for the success of the project. (20 Marks)
3. Describe five characteristics of a project in any health care organization. (15 Marks)

4. Describe the following project analysis techniques
 - a) SWOT (8 Marks)
 - b) PESTLE (7 Marks)
5. With a suitable example of a health related project explain, describe the following:
 - a) Main goal (1 Mark)
 - b) At least four specific objectives of the project. (4 Marks)
 - c) Project inputs (5 Marks)
 - d) Project outputs (5 Marks)
6. Discuss at least five principles of health project management in any healthcare organization. (15 Marks)