



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2012/2013

OPEN DISTANCE AND e-LEARNING

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF MASTER OF
INTERNATIONAL TOURISM MANAGEMENT

MIT 525: SUSTAINABLE TOURISM PLANNING AND POLICY

DATE: Friday 12th July 2013

TIME: 9.00a.m – 12.00p.m

INSTRUCTIONS:

ANSWER ALL THE QUESTIONS IN SECTION A AND ANY TWO QUESTIONS IN
SECTION B

SECTION A: ANSWER ALL THE QUESTIONS IN THIS SECTION

1. Outline the key areas covered in the international tourism policies. [10marks]
 2. Explain the barriers to effective tourism development in developing countries. [5marks]
 3. Discuss the levels of tourism planning and what they entail. [5marks]
- [20 marks]**

SECTION B: ANSWER ANY TWO QUESTIONS IN THIS SECTION

4. Analyze the roles of various stakeholders involved in formulating policies for sustainable development. [20marks]
5. Identify the three dimensions of sustainable development and discuss the broad aims to be realized in developing these dimensions of sustainability. [20marks]
6. a) Outline the key provisions of the Tourism Act, 2011 enacted by the Parliament of Kenya. [10marks]

- b) Suppose you are the Cabinet Secretary of the Ministry in charge of tourism in Kenya. What aspects would you emphasize on when developing a tourism policy, and why? [10marks]
7. a) Explain the steps followed in the tourism policy planning process. [10marks]
b) Citing relevant examples discuss the importance of partnership and collaborations towards the development of sustainable tourism. [10marks]
8. a) Outline the principles of sustainability in tourism development. [10marks]
b) Highlight the characteristics of sustainable tourism, according to the Cape Town Declaration on Responsible tourism. [10marks]
9. a) Highlight the broad aims of the Draft National Tourism Policy in Kenya of 2007. [10marks]
b) Describe the sources of tourism policy. [10marks]