



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

SECOND SEMESTER EXAMINATION FOR DIPLOMA IN SPORTS ADMINISTRATION

HLR 033: CONTEMPORARY ISSUES IN SPORTS

DATE: Wednesday 28th March, 2012

TIME: 11.00 a.m. – 1.00 p.m.

INSTRUCTIONS

Answer Question ONE (Compulsory) and any other TWO questions.

1. a) Highlight 5 differences between historical and contemporary sports and games. [10 marks]
 b) Explain features of sport that makes it such a spectacle. [20 marks]
2. a) For a long time sport has been elevated and made to appear like a male domain. Using examples, explain this statement. [10 marks]
 b) Elucidate the reasons for the increase in sports participation by girls and women since the early 1980s. [10 marks]
3. a) Analyse the interdependence between media and sport industries. [10 marks]
 b) Discuss the effects of media sport on the targeted audience in relation to sport. [10 marks]
4. Elaborate on the four categories that position race in sport as a significant classification of people. [20 marks]
5. Sport is such a vital part of a country's social economy. Discuss. [20 marks]

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