



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

FIRST SEMESTER EXAMINATION FOR THE DEGREE OF MASTER OF BUSINESS

ADMINISTRATION

BMS 844: PROJECT MONITORING AND EVALUATION

DATE: Friday 2nd February 2018

TIME: 5.30 p.m. - 8.30 p.m.

INSTRUCTIONS:

Answer question **ONE** and any other **THREE** questions

QUESTION ONE - (40 MARKS)

According to the 2014-2014 Kenya Women Survey index, the poverty prevalence rate in Taita County was 72% which was significantly above the national average of 45%. A group of women known as Taita Women Development Initiative (TWDI) started a Program within the County to improve the livelihood of women and with a view to promote their incomes. Program activities include: information sharing, education and communication campaigns (including radio, sports and posters promoting income generating activities within the county level); community based facilitators (CBFs) trained to promote and supply skills and credit facilities and to explain other facilities available at the local financial institutions; and financial provides at local banks and Women enterprise fund to train the women in financial and entrepreneurial management.

Required:

- (a) Design a logical framework using the case study provided above
 - (i) State one clear goal and detail at least four inputs that will be necessary (2 marks)
 - (ii) Provide at least three objectives relevant to the program activities described
(6 marks)
 - (iii) Provide four functional outputs relevant to the program activities described (8 marks)

- (iv) Provide all relevant indicators (12 marks)
- (v) Provide all the appropriate assumptions (4 marks)
- (b) Outline at least four key uses of a logical framework and briefly explain its influence in project monitoring and evaluation (8 marks)

QUESTION TWO - (20 MARKS)

The process of project monitoring and evaluation exercise depends largely on the effective development and use of project indicators

Required:

- (a) While explaining the difference between project indicators and project objectives, give at least seven types of indicators each with relevant examples. (15 marks)
- (b) List and briefly explain at least ten characteristics of good project indicators (5 marks)

QUESTION THREE - (20 MARKS)

The introduction of result-based management approach to project management largely called for strengthening partnerships, participation and teamwork at all the levels and stages of the project implementation

Required:

- (a) Discuss the above statement by highlighting the importance of stakeholder participation in monitoring and evaluation process (10 marks)
- (b) List and briefly explain five advantages and five disadvantages of participatory evaluation model. (10 marks)

QUESTION FOUR - (20 MARKS)

Project managers may choose different evaluation reporting formats because different projects have different situations and therefore require various formats

Required:

- (a) Briefly discuss the above statement by detailing the evaluation questions the report should generally respond to (6 marks)

- (b) Explain the basic components expected in an evaluation proposal clearly outlining all the minimum information they should convey to the readers (14 marks)

QUESTION FIVE - (20 MARKS)

- (a) Discuss the important factors that the project manager should consider to manage the evaluation process effectively (10 marks)
- (b) Outline and briefly explain the major components to be found in the terms of reference (TOR) in an Evaluation process (10 marks)