



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
COMMERCE

BMS 404: ECONOMETRIC MODELS AND METHODS

DATE: Friday, 1st December 2017

TIME: 11.00 a.m. - 1.00 p.m.

INSTRUCTIONS:

Answer question **ONE** and any other **TWO** questions

QUESTION ONE (30 MARKS)

- a) Explain any **two** goals of econometric analysis (2 marks)
- b) Highlight **three** limitations of relying on economic theory (3 marks)
- c) The annual sales revenue (in Sh.'000) for a product as a function of price (in sh''0) and annual advertising expenditure (in Sh.'00) for the past ten years are summarized in the following table:

Annual sales revenue (Y)	26	42	30	31	21	29	22	18	13	17
Price X_1	29	14	21	18	10	16	13	36	31	41
Annual advertising expenditure X_2	8	15	10	12	9	13	8	7	6	9

- i) Find the regression equation of Y on X_1 and X_2 . (10 marks)
- ii) Compute the value of the adjusted R^2 of multiple determination and interpret it (3 marks)
- iii) Determine the standard errors of the regression coefficients (3 marks)
- iv) Construct 95% confidence intervals for the slope parameters (6 marks)
- v) Test for the overall significance of regression model at 5% significance level (3 marks)

QUESTION TWO (20 MARKS)

- a) Discuss the methodology of econometric analysis (6 marks)
- b) Briefly explain **four** problems of econometric analysis (4 marks)
- c) An ANOVA table for a certain three variable regression model Y, X_1, X_2 and 35 observations is given as shown

Source of variation	Sum of Squares	Degrees of freedom	Mean square of squares	F-statistic
Regression	575	b	c	f
Residuals	a	d	e	
Total	743	g		

- i) Find the values of **a, b, c, d, e,** and **g** (6 marks)
- ii) Use the ANOVA table to test for the overall significance of the model (4 marks)

QUESTION THREE (20 MARKS)

- a) Explain **four** reasons for including the error term in a regression model (4 marks)
- b) The following data has been collected from ten companies on their monthly volume of sales of a particular product as well as their cost of advertising for that product.

Sales(000's)	26	33	30	25	39	14	19	28	17	32
Advertisement costs(00's)	9	11	8	5	12	3	7	6	4	10

- i) Find the least squares regression line that can be used to estimate the monthly sales given that the cost of advertisement is known. (4 marks)
- ii) Interpret the meaning of the constants calculated in (a) above (2 marks)
- iii) Compute the coefficient of correlation and coefficient of determination and interpret their values (5 marks)
- iv) Construct a 99% confidence interval for β_1 . (2 marks)
- v) Test at 5% significance level whether β_1 is different from zero (3 marks)

QUESTION FOUR (20 MARKS)

- a) State the Gauss-Markov theorem as used in least squares estimation (2 marks)
- b) Discuss the assumptions of the Ordinary Least squares estimators (6 marks)
- c) The demand for an item is often related to the price of the item. An Electronics Company has come up with a new electronic toy for children and is trying to estimate the demand function for this new toy at various prices. The quantity of new toy sold and the corresponding price charged at six stores of a large toy store chain for a one week period is shown in the following table

Quantity demanded (Y)	335	275	220	185	145	130
Price (X)	3	5	6	7	8	9

Estimate the exponential model of the form $y = \beta_0 e^{\beta_1 x + u}$ of the demand function.

(12 marks)

Table entry for p and C is the critical value t^* with probability p lying to its right and probability C lying between $-t^*$ and t^* .

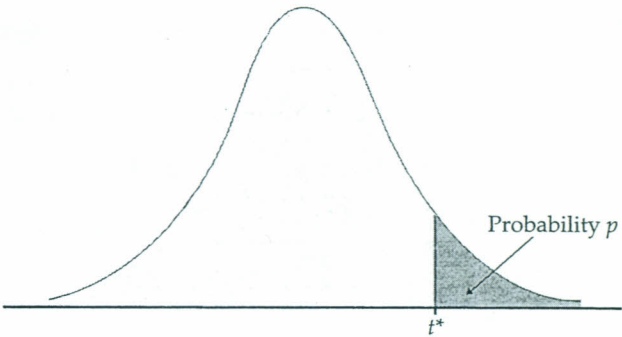
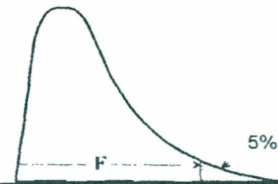


TABLE D												
t distribution critical values												
df	Upper-tail probability p											
	.25	.20	.15	.10	.05	.025	.02	.01	.005	.0025	.001	.0005
1	1.000	1.376	1.963	3.078	6.314	12.71	15.89	31.82	63.66	127.3	318.3	636.6
2	0.816	1.061	1.386	1.886	2.920	4.303	4.849	6.965	9.925	14.09	22.33	31.60
3	0.765	0.978	1.250	1.638	2.353	3.182	3.482	4.541	5.841	7.453	10.21	12.92
4	0.741	0.941	1.190	1.533	2.132	2.776	2.999	3.747	4.604	5.598	7.173	8.610
5	0.727	0.920	1.156	1.476	2.015	2.571	2.757	3.365	4.032	4.773	5.893	6.869
6	0.718	0.906	1.134	1.440	1.943	2.447	2.612	3.143	3.707	4.317	5.208	5.959
7	0.711	0.896	1.119	1.415	1.895	2.365	2.517	2.998	3.499	4.029	4.785	5.408
8	0.706	0.889	1.108	1.397	1.860	2.306	2.449	2.896	3.355	3.833	4.501	5.041
9	0.703	0.883	1.100	1.383	1.833	2.262	2.398	2.821	3.250	3.690	4.297	4.781
10	0.700	0.879	1.093	1.372	1.812	2.228	2.359	2.764	3.169	3.581	4.144	4.587
11	0.697	0.876	1.088	1.363	1.796	2.201	2.328	2.718	3.106	3.497	4.025	4.437
12	0.695	0.873	1.083	1.356	1.782	2.179	2.303	2.681	3.055	3.428	3.930	4.318
13	0.694	0.870	1.079	1.350	1.771	2.160	2.282	2.650	3.012	3.372	3.852	4.221
14	0.692	0.868	1.076	1.345	1.761	2.145	2.264	2.624	2.977	3.326	3.787	4.140
15	0.691	0.866	1.074	1.341	1.753	2.131	2.249	2.602	2.947	3.286	3.733	4.073
16	0.690	0.865	1.071	1.337	1.746	2.120	2.235	2.583	2.921	3.252	3.686	4.015
17	0.689	0.863	1.069	1.333	1.740	2.110	2.224	2.567	2.898	3.222	3.646	3.965
18	0.688	0.862	1.067	1.330	1.734	2.101	2.214	2.552	2.878	3.197	3.611	3.922
19	0.688	0.861	1.066	1.328	1.729	2.093	2.205	2.539	2.861	3.174	3.579	3.883
20	0.687	0.860	1.064	1.325	1.725	2.086	2.197	2.528	2.845	3.153	3.552	3.850
21	0.686	0.859	1.063	1.323	1.721	2.080	2.189	2.518	2.831	3.135	3.527	3.819
22	0.686	0.858	1.061	1.321	1.717	2.074	2.183	2.508	2.819	3.119	3.505	3.792
23	0.685	0.858	1.060	1.319	1.714	2.069	2.177	2.500	2.807	3.104	3.485	3.768
24	0.685	0.857	1.059	1.318	1.711	2.064	2.172	2.492	2.797	3.091	3.467	3.745
25	0.684	0.856	1.058	1.316	1.708	2.060	2.167	2.485	2.787	3.078	3.450	3.725
26	0.684	0.856	1.058	1.315	1.706	2.056	2.162	2.479	2.779	3.067	3.435	3.707
27	0.684	0.855	1.057	1.314	1.703	2.052	2.158	2.473	2.771	3.057	3.421	3.690
28	0.683	0.855	1.056	1.313	1.701	2.048	2.154	2.467	2.763	3.047	3.408	3.674
29	0.683	0.854	1.055	1.311	1.699	2.045	2.150	2.462	2.756	3.038	3.396	3.659
30	0.683	0.854	1.055	1.310	1.697	2.042	2.147	2.457	2.750	3.030	3.385	3.646
40	0.681	0.851	1.050	1.303	1.684	2.021	2.123	2.423	2.704	2.971	3.307	3.551
50	0.679	0.849	1.047	1.299	1.676	2.009	2.109	2.403	2.678	2.937	3.261	3.496
60	0.679	0.848	1.045	1.296	1.671	2.000	2.099	2.390	2.660	2.915	3.232	3.460
80	0.678	0.846	1.043	1.292	1.664	1.990	2.088	2.374	2.639	2.887	3.195	3.416
100	0.677	0.845	1.042	1.290	1.660	1.984	2.081	2.364	2.626	2.871	3.174	3.390
1000	0.675	0.842	1.037	1.282	1.646	1.962	2.056	2.330	2.581	2.813	3.098	3.300
z^*	0.674	0.841	1.036	1.282	1.645	1.960	2.054	2.326	2.576	2.807	3.091	3.291
	50%	60%	70%	80%	90%	95%	96%	98%	99%	99.5%	99.8%	99.9%
	Confidence level C											

F-Table for 5%

Percentage points of the F-distribution:
upper 5% points



$\frac{df_{num}}{df_{den}}$	1	2	3	4	5	6	7	8	9	10	15	20
1	161.45	199.50	215.71	224.58	230.16	233.99	236.77	238.88	240.54	241.88	245.95	248.01
2	18.513	19.000	19.164	19.247	19.296	19.330	19.353	19.371	19.385	19.396	19.429	19.446
3	10.128	9.552	9.277	9.117	9.013	8.941	8.887	8.845	8.812	8.786	8.703	8.660
4	7.709	6.944	6.591	6.388	6.256	6.163	6.094	6.041	5.999	5.964	5.858	5.803
5	6.608	5.786	5.409	5.192	5.050	4.950	4.876	4.818	4.772	4.735	4.619	4.558
6	5.987	5.143	4.757	4.534	4.387	4.284	4.207	4.147	4.099	4.060	3.938	3.874
7	5.591	4.737	4.347	4.120	3.972	3.866	3.787	3.726	3.677	3.637	3.511	3.445
8	5.318	4.459	4.066	3.838	3.687	3.581	3.500	3.438	3.388	3.347	3.218	3.150
9	5.117	4.256	3.863	3.633	3.482	3.374	3.293	3.230	3.179	3.137	3.006	2.936
10	4.965	4.103	3.708	3.478	3.326	3.217	3.135	3.072	3.020	2.978	2.845	2.774
11	4.844	3.982	3.587	3.357	3.204	3.095	3.012	2.948	2.896	2.854	2.719	2.646
12	4.747	3.885	3.490	3.259	3.106	2.996	2.913	2.849	2.796	2.753	2.617	2.544
13	4.667	3.806	3.411	3.179	3.025	2.915	2.832	2.767	2.714	2.671	2.533	2.459
14	4.600	3.739	3.344	3.112	2.958	2.848	2.764	2.699	2.646	2.602	2.463	2.388
15	4.543	3.682	3.287	3.056	2.901	2.790	2.707	2.641	2.588	2.544	2.403	2.328
16	4.494	3.634	3.239	3.007	2.852	2.741	2.657	2.591	2.538	2.494	2.352	2.276
17	4.451	3.592	3.197	2.965	2.810	2.699	2.614	2.548	2.494	2.450	2.308	2.230
18	4.414	3.555	3.160	2.928	2.773	2.661	2.577	2.510	2.456	2.412	2.269	2.191
19	4.381	3.522	3.127	2.895	2.740	2.628	2.544	2.477	2.423	2.378	2.234	2.155
20	4.351	3.493	3.098	2.866	2.711	2.599	2.514	2.447	2.393	2.348	2.203	2.124
21	4.325	3.467	3.072	2.840	2.685	2.573	2.488	2.420	2.366	2.321	2.176	2.096
22	4.301	3.443	3.049	2.817	2.661	2.549	2.464	2.397	2.342	2.297	2.151	2.071
23	4.279	3.422	3.028	2.796	2.640	2.528	2.442	2.375	2.320	2.275	2.128	2.048
24	4.260	3.403	3.009	2.776	2.621	2.508	2.423	2.355	2.300	2.255	2.108	2.027
25	4.242	3.385	2.991	2.759	2.603	2.490	2.405	2.337	2.282	2.236	2.089	2.007
26	4.225	3.369	2.975	2.743	2.587	2.474	2.388	2.321	2.265	2.220	2.072	1.990
27	4.210	3.354	2.960	2.728	2.572	2.459	2.373	2.305	2.250	2.204	2.056	1.974
28	4.196	3.340	2.947	2.714	2.558	2.445	2.359	2.291	2.236	2.190	2.041	1.959
29	4.183	3.328	2.934	2.701	2.545	2.432	2.346	2.278	2.223	2.177	2.027	1.945
30	4.171	3.316	2.922	2.690	2.534	2.421	2.334	2.266	2.211	2.165	2.015	1.932
40	4.085	3.232	2.839	2.606	2.449	2.336	2.249	2.180	2.124	2.077	1.924	1.839
60	4.001	3.150	2.758	2.525	2.368	2.254	2.167	2.097	2.040	1.993	1.836	1.748
120	3.920	3.072	2.680	2.447	2.290	2.175	2.087	2.016	1.959	1.910	1.750	1.659
100K	3.842	2.996	2.605	2.372	2.214	2.099	2.010	1.939	1.880	1.831	1.666	1.571

K (Multiply this value by 1000)