



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018
FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
SCIENCE IN POPULATION HEALTH

PPH 415: HEALTH PROJECT PLANNING AND MANAGEMENT

DATE: Thursday, 1st February 2018

TIME: 2.00p.m-4.00p.m

INSTRUCTIONS:

- **There are two sections, A and B. In section A answer all questions and in section B answer question two and any other two questions**
- **Do not write anything on the question paper.**

SECTION A

1. (a) Define the following health project management related terms (5marks)
 - i. Project proposal (1mark)
 - ii. Indicators (1mark)
 - iii. Resource plan Health project (1mark)
 - iv. Project Management (1mark)
- (b) State five functions of a project manager (5marks)
- (c) Explain five preparations that you will consider essential before writing a project proposal. (5marks)
- (d) Describe any five elements of a project proposal (5marks)

SECTION B; LONG ANSWER QUESTION: ANSWER QUESTION 2 AND ANY OTHER

2. Discuss at least five principles of health project management in any health care organization (15marks)

3. a population health NGO which offers Health Services to women in Kenya, has selected and recruited you from among many applicants as the country coordinator for their organization in charge of their 5 year project. Discuss any five components of project management that you will consider essential for the success of the project (15marks)
4. Describe the following project analysis techniques
(a) SWOT (8marks)
(b) PESTLE (7marks)
5. With a suitable example of a health related project, describe the following
a) Main goal (1mark)
b) At least four specific objectives of the project (4marks)
c) Project inputs (5marks)
d) Project outputs (5marks)