



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018

**FIRST SEMESTER EXAMINATION FOR THE DEGREE OF MASTER OF PUBLIC
HEALTH, MASTER OF HEALTH MANAGEMENT AND MASTER OF HEALTH
INFORMATICS**

HPH 804: PROJECT PLANNING, MONITORING AND EVALUATION

DATE: MONDAY 29TH JANUARY 2018

TIME: 9.00 A.M. - 12.00 P.M.

INSTRUCTIONS:

ANSWER **ALL** QUESTIONS IN **SECTION A** AND ANY **THREE** IN **SECTION B**.

USE DIAGRAMS/ILLUSTRATIONS AND RELEVANT EXAMPLES TO ELUCIDATE YOUR ANSWERS.

Section A

1. There are major phases through which every major project undergoes, describe the key components of the project cycle. (10 marks)
2. With the aid of diagrams and relevant examples, distinguish between experimental and quasi experimental study designs while highlighting the merits and demerits of each. (10 marks)
3. Explain how the theory of change is used in monitoring and evaluation of a project/program. (10 marks)
4. You have been hired as a consultant to lead a team charged with the responsibility of designing a project for communities in Kibera Informal settlements in Nairobi, Kenya. What aspects of stakeholders will you analyze to guide your project design? (10 marks)
5. (a) Explain the meaning of indicators as used in Monitoring and Evaluation. Explain the key considerations of selecting named indicators for evaluating a named project? (10 marks)
(b) Explain the key considerations of selecting named indicators for evaluating a named project? (10 marks)

Section B

1. a) You have been contracted by USAID to manage evaluation process for a maternal child health program, using a logical framework as a tool for evaluation, show a systematic planning procedure for the complete evaluation. (20 marks)
b) Explain the stages/guidelines involved in the evaluation process. (10 marks)
2. You have been contracted by the National AIDS Control Council (NACC) to evaluate Community Based Organizations (CBOs) under the World Bank's Total War against AIDS (TOWA). The CBOs have five (5) year grant to intervene in a Behaviour change communication in HIV/AIDS intervention targeting the youth in Nairobi County. You are required to compile an evaluation report at the end. Using relevant examples and illustrations show the components of your evaluation report. (30 marks)
3. Explain the key elements of project Monitoring and Evaluation plan for a WASH programme. (30 marks)
4. Monitoring and evaluation in both developed and developing countries is a big challenge to many evaluators.
 - a) Using examples highlight the key challenges facing M and E? (12 marks)
 - b) Suggest possible ways of ameliorating the challenges in (a) above. (8 marks)
 - c) Explain the ethical issues that need to be taken into consideration while conducting M and E of public Health Programs. (10 marks)
5. Using a well labeled diagram, distinguish between a results framework and a conceptual framework as used in Monitoring and Evaluation of public Health Programs. (30 marks)
