



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2008/2009

FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
ARTS (THEATRE ARTS AND FILM TECHNOLOGY)

VTF 105: MEDIA AND SOCIETY

DATE: Friday 28th November, 2008

TIME: 8.00 a.m. – 10.00 a.m.

INSTRUCTIONS: Answer any **THREE** questions.

1. “Film is not a social product. It is the director’s personal idea expressed with little or no assistance from others.” Do you agree?
2. “Play/film production is a communication process.” Elaborate this statement drawing from what you have learnt in the course of this unit.
3. How does a crew or cast member benefit from being part of a production?
4. How can Kenya as a country benefit from supporting film and theatre industry?
5. Describe some of the problems Kenya’s film and theatre industry faces today. What solutions do you propose?
6. The society and the film industry have a symbiotic relationship. Discuss.

.....