



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2008/2009

INSTITUTE OF OPEN LEARNING

EXAMINATION FOR THE DEGREE OF MASTER OF SCIENCE
(HOSPITALITY AND TOURISM MANAGEMENT)

HTM 517: PROJECT MANAGEMENT IN HOSPITALITY

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DATE: THURSDAY 18TH FEBRUARY 2010

TIME: 2.00 P.M. – 5.00 P.M.

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INSTRUCTIONS

This Paper consist of Two Sections, A and B.

Section A is Compulsory.

Answer any TWO Questions in Section B.

SECTION A: Compulsory

1. State the eight steps of the project planning process. (8 marks)
2. Explain the project management triangle. (6 marks)
3. Explain any THREE factors that should be planned in a project. (6 marks)

SECTION B: Answer any Two Questions.

4. Describe any FIVE main approaches to project management. (20 marks)
5. With the help of diagrams where applicable, discuss the importance and application of the FOUR main tools of project management. (20 marks)
6. A successful project manager must simultaneously manage the four basic elements of a project: project scope, time, resources, and money. Discuss. (20 marks)