



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2008/2009

INSTITUTE OF OPEN LEARNING

EXAMINATION FOR THE DEGREE OF BACHELOR OF BACHELOR OF ARTS
(TOURISM STUDIES)

TSA 404: TOURISM LAW AND POLITICS

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DATE: FRIDAY 19TH FEBRUARY 2010

TIME: 2.00 P.M. – 4.00 P.M.

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INSTRUCTIONS

Answer Question **ONE (Compulsory)** and any other **TWO** Questions.

- Q.1 a) Distinguish between ecological and community approach to tourism planning
(4 marks)
- b) State any four strategies that characterize urban imaging processes. (4 marks)
- c) Describe two major schools of thought in the politics of development of
 tourism. (4 marks)
- d) State two ways which tourism is affected by terrorism. (4 marks)
- e) Give the meaning of:
- i) Social tourism (2 marks)
- ii) Sovereignty (2 marks)
- f) Explain any three ways in which governments can stimulate tourism.
(6 marks)
- g) Briefly account for the need for the legislation and regulations of the tourism
 industry. (2 marks)

Q.2 Discus Four major categories of tourism law. (20 marks)

Q.3 a) Explain any four sources of tourism law. (12 marks)

b) Explain any Four elements that are usually required to form a binding and enforcement contract. (8 marks)

Q.4 Explain the role of government in tourism citing examples in Kenya. (20 marks)

Q.5 With examples in Africa, critically examine the impact of political instability on tourism development. (20 marks)