



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE (TOURISM MANAGEMENT)

BTM 353: TOURISM AND THE ENVIRONMENT

DATE: WEDNESDAY, 28TH MARCH 2012

TIME: 2.00 P.M – 4.00 P.M

INSTRUCTIONS

1. Section A is compulsory. Answer any **TWO** questions in section B.
2. Kenyatta University regulations on examination apply
3. Question ONE carries 30 marks and all the others carry 20 marks each.

SECTION A: Question is Compulsory

Tourism growth and develop significantly affect the environment. Within Kenya context, discuss the positive and negative environmental impacts of tourism development to a destination. [30 marks]

SECTION B: Answer any TWO questions.

1. (a) Explain the tourism- based anthropogenic causes of climate change, giving special reference to cases within Kenyan context. [10 marks]
(b) Discuss some of the climate change mitigation strategies that can be adopted within tourism destination context to address the impacts of climate change.
2. Discuss the role of the Government in enhancing a synergistic relationship between tourism and the environment. [20 marks]
3. Discuss techniques for measuring the economic value of environmental resources, highlighting their pros and cons in assessing the value of the environmental resources. [20 marks]
4. Discuss the implication of the Agenda 21 on tourism development within a destination citing means with which destinations can address environmental issues. [20 marks]
5. Discuss the impacts of environmental regulations on tourism development in Kenya citing various laws in Kenyan context. [20 marks]