



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2007/2008
INSTITUTE OF OPEN LEARNING
EXAMINATION FOR THE DEGREE OF MASTER OF SCIENCE IN
HOSPITALITY AND TOURISM MANAGEMENT

HIM 508: MANAGEMENT OF LEISURE AND RECREATION ACTIVITIES

DATE: Friday 11th January 2008

TIME: 1.00pm – 3.00pm

INSTRUCTIONS

Answer question 1 and any TWO questions

1. (a) Differentiate between the following:
 - (i) Leisure and recreation [5 marks]
 - (ii) Sports and exercise [5 marks]
 - (iii) Fitness instructors and animators [5 marks](b) Explain the nature and scope of any three aquatic recreation programmes found at the Kenyan Coast.
2. Discuss the significance of recreation programmes to hospitality industry in Kenya. [20 marks]
3. Explain the factors that determine the participation of Kenyans in domestic recreation and tourism programmes. [20 marks]
4. (a) Expound on any two theories of leisure in society. [10 marks]
(b) Specify how the theories mentioned in 4(a) above assists in the understanding of leisure practice in hospitality organizations. [10 marks]
5. Explain the relationship between leisure and work using examples from hospitality sector. [20 marks]

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