



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE (HOSPITALITY AND TOURISM)

HTM 300 : TOURISM, LEISURE AND RECREATION

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DATE: THURSDAY 29TH MARCH 2012

TIME: 4.30 P.M. – 6.30 P.M.

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INSTRUCTIONS

Answer ALL questions in Section A and any TWO questions in Section B.
Each question in section B carries equal marks.

SECTION A

1. As a commercial leisure provider, discuss the various management decisions that you may take in order to provide a favourable environment for a high quality outdoor recreational experience among users. (10 marks)
2. Explain the relationship between leisure, recreation and tourism. (10 marks)
3. Discuss the various factors that influence individual participation in leisure and recreation activities (10 marks)

SECTION B

4. “All work without play, makes jack a dull boy”. using relevant examples, discuss the various benefits of leisure and recreation to individuals and the society. (20 marks)
5. Discuss the various factors that affect the choice of leisure and recreational activity among users. (20 marks)
6. Briefly explain
 - a) The various risks and management in programs, facilities and leisure activities. (10 marks)
 - b) Urban areas as leisure and recreational centers. (10 marks)