



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2016/2017
INSTITUTIONAL BASED PROGRAMME (IBP) DECEMBER 2016 SESSION
EXAMINATION FOR THE DEGREE OF BACHELOR OF EDUCATION (ARTS)
AEN 102: USE OF ENGLISH FOR ACADEMIC PURPOSES

DATE: FRIDAY 25TH AUGUST 2017

TIME: 8.00 A.M. - 10.00 A.M.

INSTRUCTIONS: Answer Question ONE and ANY OTHER TWO.

1. a) Explain five factors that make academic reading a complex process and explain how you can conduct it effectively. (10 marks)
- b) 'A good writer must also be a good reader' (Mukisa 2016). Discuss. (10 marks)
- c) Describe five sub-skills of listening that a student should develop. (10 marks)
2. a) Describe the main features of any two types of academic essays. (10 marks)
- b) Illustrate how diction affects the quality of a speech or a written text. (10 marks)
3. (a) Distinguish between a panel and a round table discussion. (10 marks)
- (b) Show how you would prepare for and moderate a panel discussion. (10 marks)
4. (a) Describe the processes that you would go through to prepare a formal speech. (10 marks)
- (b) Describe four qualities of an effective speaker in academic and other formal contexts. (10 marks)
5. Explain how a writer or speaker can achieve the following principles for effective communication:
 - a) Clarity (4 marks)
 - b) Conciseness (4 marks)
 - c) Correctness (4 marks)
 - d) Coherence (4 marks)
 - e) Completeness (4 marks)



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