



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2011/2012
SECOND SEMESTER EXAMINATION FOR BACHELOR OF ARTS

ASC 203: METHOD OF SOCIAL RESEARCH II

DATE: Tuesday 3rd April 2012

TIME: 2.00p.m - 4.00p.m

INSTRUCTIONS: Answer question ONE and any other TWO questions.

1. a) Define the term, research proposal and differentiate between a research and a project proposal. [15marks]
b) Explain the concept 'informed consent' and the reasons for its use in social science research. [15marks]
2. The experience of practical problems in the field is one way of the coming up with a research idea. Explain this statement and highlight in the main characteristics of a good problem statement. [20marks]
3. Write short notes on the following. [20marks]
 - a) Study population and target population
 - b) Justification
 - c) Objectives
 - d) Variables
4. Describe the importance of theory in conducting research. [20marks]
5. a) You have been asked to conduct a study to examine factors leading to increasing drop-out rates among boys in District Y. The district has 10 secondary schools of which six (6) are public and four (4) private. Each class (form 1-4) has 40 students. You are supposed to pick a representative sample of 100 boys from public and private schools. Show how you will arrive at your sample using (i) Simple Random sampling, and (ii) Systematic sampling. [10marks]
b) Discuss the reasons why social scientists use samples rather than obtaining information from the entire population. [10marks]