



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS

APS 203: CROSS CULTURAL PSYCHOLOGY

DATE: THURSDAY, 29TH APRIL 2012

TIME: 8.00 A.M. – 10.00 A.M.

INSTRUCTIONS

ANSWER QUESTION 1 AND ANY OTHER TWO QUESTIONS

SECTION A

Question 1

- a) Define cross cultural psychology (2 marks)
- b) Give five (5) objectives of studying cross cultural psychology (5 marks)
- c) Highlight any five sources of knowledge in cross cultural psychology (5 marks)
- d) Discuss any four(4) approaches used to examine human behavior in different cultural settings (8 marks)
- e) Using relevant examples, differentiate between collectivism and individualism culture (4 marks)
- f) Explain how people from different cultural settings assess emotional experience (6 marks)

SECTION B

Question 2

Explain five methods of research commonly used in cross cultural psychology. Give one advantage and one disadvantage of each of the method. (20 marks)

Question 3

- a) Differentiate the following terms:
 - i. Sensation (2 marks)
 - ii. Perception (2 marks)
 - iii. Cognition (2marks)
- b) Giving relevant examples, explain how culture influences perception and cognition. (14 marks)

Question 4

- a) "*Culture is an antecedent of behavior*". Discuss this statement using relevant examples from different cultural settings. (20 marks)

Question 5

- a) What is stress? (2 marks)
- b) Highlight the two aspects of stress in cross cultural context (4 marks)
- c) With relevant examples, explain the different factors that influence how people from different cultural backgrounds deal with stress (14 marks)
