



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

INSTITUTE OF OPEN LEARNING (IOL)

EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE AND BACHELOR
OF EDUCATION

ECT 314: SUBJECT METHOD: BUSINESS EDUCATION

DATE: MONDAY 31ST JANUARY 2011

TIME: 8.00 A.M – 10.00 A.M

INSTRUCTIONS: Answer Question **ONE** and Any other **TWO**.

- Q.1) a) Discuss three reasons as to where a teacher should test/evaluate the learner. (3 marks)
- b) Prepare a 40 minute lesson plan based on “factors of production”. (6 marks)
- c) State four purposes of teaching business studies in secondary Schools. (4 marks)
- d) Discuss any three teaching methods a teacher can use to teach Business Education in secondary school. (3 marks)
- e) Discuss four contributions that were made by the Text book publishers in early 1900s. (8 marks)
- f) Except for resource persons, discuss any other three supplementary materials that business teacher can use to teach the subject in secondary school. (6 marks)

- Q.2) a) Discuss five reasons as to why there is need to revise the current secondary School syllabus. (10 marks)
- b) “Textbook will remain as the most used reference materials in the near future”. Discuss. (10 marks)
- Q.3) a) Prepare a scheme of work for two weeks based on money and banking. (10 marks)
- b) When selecting a textbook to use, you need to consider several factors. State and explain such five factors. (10 marks)
- Q.4) a) Discuss five major challenges that faced the business education teacher in early 1900s up to today. (10 marks)
- b) Explain five ways in which state certification can affect the quality of business education offered in secondary school today. (10 marks)
- Q.5) a) Discuss five main reasons as to why business education is not taught in primary level/school in Kenya. (20 marks)
- b) Give five reasons as to why careful planning and preparation is considered important if one is to become an effective teacher. (10 marks)