



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

INSTITUTIONAL BASED PROGRAMME (IBP) AUGUST 2010 SESSION

EXAMINATION FOR THE DEGREE OF MASTER OF EDUCATION

EFN/M 534: HEALTH EDUCATION PROGRAMMES

DATE: THURSDAY, 30TH DECEMBER 2010 TIME: 2.00 P.M – 5.00 P.M

INSTRUCTIONS:

Answer THREE questions only.

1. Critically assess the significance of Mass Media in the promotion of health education in Kenya.
2. With relevant examples, show how children could be considered as equal partners on matters of health and education.
3.
 - (a) Discuss at least six barriers to school health programmes in Kenya.
 - (b) What are the possible remedies to the identified barriers in part 3(a)?
4.
 - (a) What is health literacy?
 - (b) What are the parameters for well planned and implemented health programmes in a country?
5. “Kenya as a country will never attain complete health literacy” Discuss.

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