



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

OPEN, DISTANCE AND E-LEARNING EXAMINATION FOR THE DEGREE OF BACHELOR OF LIBRARY AND INFORMATION SCIENCE

BLIS 304: BUSINESS INFORMATION SERVICES

DATE: Monday 31st January 2011

TIME: 2.00p.m -4.00p.m

INSTRUCTIONS: Answer THREE questions.

- Q1. Identify seven challenges facing tourism industry in Kenya and explain how availability of relevant information can help in addressing the challenges.
- Q2. Explain how a business enterprise like Brookside can identify its business information needs for their use.
- Q3. How should agriculture business information be disseminated to farmers in Kenya.
- Q4. What measures should business enterprise put in place to ensure the security of other business information.
- Q5. Why is it necessary to employ trained information professionals in the management of cooperate information resource and services.