



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

INSTITUTIONAL BASED PROGRAMME (IBP) - (AUGUST SESSION)

EXAMINATION FOR THE DEGREE OF MASTER OF LIBRARY & INFORMATION SCIENCE

MLIS 505: STRATEGIC MANAGEMENT

DATE: Wednesday 29th December 2010

TIME: 2.00p.m - 5.00p.m

INSTRUCTIONS:

1. Distinguish between efficiency and effectiveness in the management of an organization and explain how these two concepts would apply to the management of library or information centre.
2. Critically discuss any three organizational structures that can be adopted in the management of library or information centre.
3. Why has planning been described as the principle factor of management.
4. Discuss Maslow's hierarchy of need, theory and its relevance to the management of personnel in an organization.
5. Why is participatory management encouraged in all organizations?