



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

INSTITUTE OF OPEN LEARNING

EXAMINATION FOR THE DEGREE OF MASTER OF LIBRARY AND INFORMATION SCIENCE

MLIS 513: DISSEMINATION OF INFORMATION

DATE: Friday 4th February, 2011

TIME: 2.00 p.m. – 5.00 p.m.

INSTRUCTIONS

Answer any THREE questions.

1. Discuss FIVE different ways in which information for dissemination can be repackaged for users.
2. Discuss the benefits users and librarians can draw from an electronic dissemination of information.
3. Why should libraries develop a current awareness service for their customers?
4. What is the value of selective dissemination of information to researchers?
5. What methods are available to a Librarian to assess user needs?

.....