



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

INSTITUTE OF OPEN LEARNING

EXAMINATION FOR THE DEGREE OF MASTER OF LIBRARY AND
INFORMATION SCIENCE

MLIS 514: ENTREPRENEURSHIP IN LIBRARIES AND INFORMATION
CENTRES

DATE: THURSDAY, 3RD FEBRUARY 2011

TIME: 9.00 a.m-12.00 Noon

INSTRUCTIONS

Answer any **THREE** questions.

1. Briefly describe the components that an entrepreneur would include in a business plan for a cyber café. [23 marks]
2. Explain the procedure that an entrepreneur can follow when establishing an information consultancy firm. [23 marks]
3. Discuss the concepts “ entrepreneur and entrepreneurship” using economic and psychological theories [23 marks]
4. Evaluate the source of business ideas that can be consulted by an information scientist when planning to start a small business. [23 marks]
5. Explain how intrapreneurship can be practiced in a university library. [23 marks]