



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2009/2010

OPEN, DISTANCE AND E-LEARNING EXAMINATION FOR THE DEGREE OF

MASTER OF SCIENCE (RECORDS AND ARCHIVES MANAGEMENT)

MRA 605: DISSEMINATION OF INFORMATION

DATE: Monday 19th July, 2010

TIME: 9.00 a.m – 12.00 Noon

INSTRUCTIONS: Answer ANY THREE questions.

1. Discuss the characteristics of information as content for dissemination to users.
2. Discuss the advantage and disadvantages of “selective dissemination of information” services.
3. What factors would you consider in designing an information dissemination programme?
4. Evaluate the different modes of document delivery that an archivist or record manager can use to reach potential users.
5. Discuss the relevance of “Bradford’s Law of Scatter” in selecting information materials for dissemination service.
