



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR
OF EDUCATION (EARLY CHILDHOOD STUDIES)

ECE 202: INSTRUCTIONAL MEDIA

DATE: Monday, 26th March, 2012

TIME: 2.00 p.m. – 4.00 p.m.

INSTRUCTIONS:

This paper has two Sections A and B. Answer ALL questions in Section A and any **TWO** in Section B.

SECTION A - (30 marks) - Short Answers

Q.1 Giving relevant examples explain the meaning of the following concepts:-

- i) Media
- ii) Instructional Media
- iii) Communication

(6 marks)

Q.2 Distinguish between Audio and Visual Media.

(6 marks)

Q.3 a) What is an instructional “Kit”?.

(1 mark)

- b) Explain four reasons why a well equipped kit is important in a pre-school setting

(5 marks)

Q.4 Explain the process of communication.

(6 marks)

- Q.5 Explain six factors you will consider when selecting an instructional media in Early Childhood. (6 marks)

SECTION B – (40 marks) - Essay Questions

- Q.6 a) Explain the term improvisation. (5 marks)
b) Explain why as pre-school teachers we need the skills of improvisation. (15 marks)
- Q.7 Teaching at pre-school involves communication:-
a) Identify five factors that could affect effective communication in ECE. (10 marks)
b) For the above factors suggest a solution for each. (10 marks)
- Q.8 The teacher is a major factor in effective teaching/learning process in a pre-school environment. Citing specific roles discuss how the teacher can promote learning. (20 marks)
- Q.9 Television has been cited as both a positive and negative instructional media to young children. Giving relevant examples explain five advantages and five disadvantages that may arise from use of television as an instructional media. (20 marks)