



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2007/2008

INSTITUTE OF OPEN LEARNING

SUPPLEMENTARY/SPECIAL EXAMINATION FOR THE DEGREE OF

BACHELOR OF EDUCATION

ECE 410: SOCIAL PSYCHOLOGY

DATE: Monday 6th October, 2008

TIME: 10.00am-12.00 Noon

INSTRUCTIONS

Section A:

Answer All Questions in this Section (30marks)

1. Discuss four ways in which attitudes are formed. (8marks)
2. Discuss Robert Caldini's six basic psychological principles that underlie social influence attempts. (12marks)
3. Describe five bases from which individuals can gain social power. (10marks)

Section B:

Chose TWO Questions (40marks)

4. You have been asked to give a one day seminar to teachers in your district on how they can ensure their lectures/messages produce attitude changes in their learners. Discuss the issues you would highlight in this seminar to teachers. (20marks)
5. Write an essay on "who is likely to become a great leader". (20marks)
6. Using relevant examples, discuss the characteristics accurate judges are likely to have. (20marks)
