



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF MASTER SCIENCE IN
AGRIBUSINESS MANAGEMENT AND TRADE

KBT 525: AGRIBUSINESS SUPPLY CHAIN MANAGEMENT

DATE: MONDAY, 28TH MARCH 2011

TIME: 2.00 P.M. - 5.00 P.M.

INSTRUCTIONS: Answer Question ONE and any other THREE questions.

1. Write concise essays on the following:-

- a) Value chain mapping. (5 marks)
 - b) Role of value chains in Sustainable Economic Development. (5 marks)
 - c) Financing or value chains. (5 marks)
 - d) Risk analysis for value chains. (5 marks)
 - e) Participatory value chain analysis. (5 marks)
2. Discuss the bidding constraints and opportunities in Maize Value Chains. (15 marks)
 3. Examine the assets and skills that farmers need to move vertically and horizontally in a value chain. (15 marks)
 4. Assess the importance of a value chain approach in the achievement of MDGs. (15 marks)
 5. 'Agricultural productivity value chain (APVC) approach is the reigning paradigm in agricultural research today'. Elucidate. (15 marks)
 6. Explain the steps and the tools used to analyze value chains. (15 marks)