



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF MASTER OF SCIENCE IN AGRIBUSINESS MANAGEMENT

KBT 525: AGRIBUSINESS SUPPLY CHAIN MANAGEMENT

DATE: Thursday 29th March, 2012

TIME: 9.00 a.m. – 12.00 p.m.

INSTRUCTIONS: *Answer Questions ONE and any other THREE questions.*

1. Write concise essays on the following:
 - a) Supply Chains [5 marks]
 - b) Driving forces for agri-supply chain development [5 marks]
 - c) Value Chain Research [5 marks]
 - d) Vertical Integration in a value chain [5 marks]
 - e) Chain Management [5 marks]
2. ‘The Agricultural Productivity Value Chain is the leading Paradigm in Agricultural research in the contemporary world’. Elucidate. [15 marks]
3. Discuss the main steps followed in setting up agri supply chain projects. [15 marks]
4. Examine the challenges, constraints and opportunities in the cereals value chain. [15 marks]
5. “A value chain approach supports several of the Millennium Development Goals”. (Aduke, et.al. 2006). Discuss. [15 marks]
6. Examine the major roles farmers can play in value chains. [15 marks]

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