



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

INSTITUTIONAL BASED PROGRAMME (DECEMBER SESSION)

EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN FOODS,

NUTRITION AND DIETETICS

HFN 404: NUTRITION EDUCATION

=====

DATE: FRIDAY 4TH MAY 2012

TIME: 4.30 P.M. – 6.30 P.M.

=====

INSTRUCTIONS

Answer ALL questions

1. Briefly discuss the use of posters as a media / channel for communicating Nutrition Education messages. (5 marks)
2. Discuss any 5 problems / challenges that are likely to face nutrition education programmes / activities. (10 marks)
3. Nutrition Education has evolved from the historical to modern perspective. Compare the old and new methods of nutrition education. (15 marks)
4. Choose a nutrition education topic to be taught to a group of adult women in a rural setting. Explain one appropriate teaching and learning method you would use for effective learning. Justify your choice of method. (10 marks)
5. Discuss the criteria for developing nutrition messages and materials. (15 marks)
6. Monitoring and Evaluation is key to any successful nutrition education programme
 - a) Differentiate between monitoring and evaluation. (4 marks)
 - b) Citing relevant examples outline any 4 indicators that would be used in evaluation of nutrition education programmes. (8 marks)
 - c) Outline any 3 advantages of using outsiders to evaluate a nutrition education programme (3 marks)