



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2010/2011

INSTITUTE OF OPEN LEARNING

EXAMINATION FOR THE DEGREE OF MASTER OF SCIENCE

HPE 509: FINANCIAL OPERATIONS IN PHYSICAL EDUCATION AND SPORT

DATE: THURSDAY, 3RD FEBRUARY 2011

TIME: 2.00 P.M. - 5.00 P.M.

INSTRUCTIONS: ANSWER ANY THREE QUESTIONS.

1. Explain the meaning, merits and limitations of
 - (a) the internal rate of return investment decision method. (12 marks)
 - (b) the average rate of return investment decision method. (11.3 marks)
2. Discuss the various sources of long-term financing for a sport organization.
3.
 - (a) Elaborate on the financial planning process stages. (8 marks)
 - (b) Distinguish between financial planning and financial forecasting. (5.3 marks)
 - (c) Evaluate the factors to be considered in long range financial forecasting. (10 marks)
4.
 - (a) Analyze the advantages and limitations of ratio analysis. (12 marks)
 - (b) Elaborate on the various methods of classification of ratios. (11.3 marks)
5.
 - (a) Elaborate on the type of budget formats available for sports. (15 marks)
 - (b) Discuss the primary sources of revenue generation for a sports organization. (8.3 marks)
