



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2009/2010

FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE RECREATION AND LEISURE MANAGEMENT

SLR 204: RECREATION AND SPORT PROGRAMMING

DATE: Wednesday, 30th December, 2009

TIME: 8.00 a.m. – 10.00 a.m.

INSTRUCTIONS:

Answer question **ONE** and any other **TWO** questions.

1.
 - a) Explain the types and purposes of recreation programs that you could design for a sport club/recreation resort. (10 marks)
 - b) Elaborate on the programming process elements. (12 marks)
 - c) Describe the types of programs common to commercial recreation settings/enterprises. (4 marks)
 - d) Analyze the actions you would undertake to ensure that a recreation/sports program is sustainable (4 marks)
2.
 - a) Using an example describe the phases of a risk management plan in recreation (5 marks)
 - b) Prepare a risk management guideline/manual and an accompanying checklist for a special event (15 marks)
3. Explain the elements of a situated activity program (20 marks)

4. Using an example describe the benefits based programming process (20 marks)
5. a) Elaborate on the phases of creative program design process (12 marks)
- b) Explain the cost allocation methods that you can use for a specified program (8 marks)