



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF SCIENCE IN LEISURE AND RECREATION MANAGEMENT

SLR 406 : PUBLIC AND PRIVATE SECTOR ROLE IN LEISURE, RECREATION AND SPORT

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DATE: TUESDAY 3RD APRIL 2012

TIME: 8.00 A.M. – 10.00 A.M.

INSTRUCTIONS

Answer Question 1 (compulsory) and any other two questions.

Each Question in separate answer sheet

1.
 - a) Elaborate on any three meanings of Public-Private partnership. (6 marks)
 - b) State any four roles of the public sector and four roles of the private sector in the Public-Private Partnership (3Ps) (8 marks)
 - c) State any four characteristics of a viable 3P leisure-recreation-sport project. (4 marks)
 - d) Outline any four benefits of 3Ps to the public sector and four benefits to the Private Sector. (8 marks)
 - e) Expound on any four reasons that make recreation and sport to be easily utilized for 3Ps. (4 marks)
2. A racket sport federation in Kenya is planning to enter into a mutual agreement with stadium management board to build public courts within specific sites in Moi International Kasarani stadium.
 - a) Outline and elaborate on any five different partnership approaches that can be used to implement this agreement. (10 marks)
 - b) Outline out any three advantages and two disadvantages of each partnership approach. (10 marks)
3. Analyse the role of the private sector in the development of recreation and sport in Kenya. (20 marks)
4. Expound on the role of the volunteer (third) sector in the provision of recreation and sport programmes in Kenya. (20 marks)
5. Discuss the role of sport as a tool for Corporate Social Responsibility (SCR) and Philanthropy in Kenya. (20 marks)