



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2011/2012
SECOND SEMESTER EXAMINATION FOR THE DEGREE OF MASTER OF PUBLIC
HEALTH (MONITORING AND EVALUATION)
HPH 730: IMPACT EVALUATION

DATE: WEDNESDAY, 4TH APRIL 2012

TIME: 9.00 A.M – 12.00 NOON

INSTRUCTIONS:

Answer **ALL** questions A and any **THREE** in Section B. Use diagrams where appropriate to illustrate the answers.

SECTION A

1. Outline the key considerations to justify mobilizing the technical and financial resources needed to carry out a high- quality impact evaluation. [10 marks]
2. Distinguish between Prospective versus Retrospective Evaluation while giving examples of each. [10 marks]
3. Explain the factors to consider in Selecting Performance Indicators during impact evaluation. [10 marks]
4. Distinguish between internal and external validity as used in Impact evaluation studies. [10 marks]
5.
 - a) Using a well labeled diagram, explain the difference in difference method of impact evaluation. [5 marks]
 - b) What are the key limitations of the difference in difference method. [5 marks]

SECTION B

QUESTION ONE

Using a well labeled diagram, Design a model and explain the steps for evaluating the impact of programs with two interventions. [30 marks]

QUESTION TWO

Write an essay on the utilization of Impact Evaluation for Policy Decisions. [30 marks]

QUESTION THREE

Discuss using examples the core elements of a well- designed Impact evaluation. [15 marks]
Highlight some key tips that can help mitigate common risks inherent in the process of conducting an impact evaluation. [14 marks]

QUESTION FOUR

Write an essay on the outline of an Evaluation Report. [30 marks]

Page 1 of 1