



**KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018**

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

**FIRST SEMESTER EXAMINATION FOR THE DEGREE OF MASTER IN
HOSPITALITY AND TOURISM MANAGEMENT**

HTM 850: SUSTAINABLE TOURISM POLICY AND PLANNING

DATE: Monday, 18th December 2017

TIME: 9.00 a.m. - 12.00 noon

INSTRUCTIONS:

Answer **Any Three** Questions

1. Tourism planning is central to tourism development in destinations. Discuss the pros and cons of this statement. [20 Marks]
2. Discuss the tourism institutional structure in Kenya. [20 Marks]
3. Drafters of the Kenyan Constitution failed to take into account that holding the General Election after every five years has adverse effects the tourism industry. Discuss possible implications of General Elections to tourism development. Discuss. [20 Marks]
4. Sustainable tourism is development aims to minimize negative impacts and maximize positive impacts. Discuss. [20 Marks]