



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2011/2012

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR SCIENCE (AGRIBUSINESS MANAGEMENT AND TRADE)

KBT 421: CO-OPERATIVE MANAGEMENT

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DATE: FRIDAY 30TH MARCH 2012

TIME: 2.00 P.M. – 4.00 P.M.

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INSTRUCTIONS

Answer question ONE and any other Two .

Question 1

- a) Define a cooperative society. (3 marks)
- b) Explain the differences between a co-operative society and a public corporation under the following headings (6 marks)
 - i) Meaning and ownership
 - ii) Formation
 - iii) Management
- c) Explain in detail two ways in which cooperatives purchase products from their members (4 marks)
- d) Describe the structure and diversity of cooperatives in Kenya. (6 marks)
- e) Explain why the governments are interested in supervision and control of cooperatives citing the instruments used by the Kenyan government. (4 marks)
- f) Explain factors that enhanced rapid development of co-operative societies in Kenya. (8 marks)
- g) Describe three main potential areas of cutting edge innovations and how they can be applied in cooperative enterprises to make them more competitive. (6 marks)
- h) Describe how the cooperative principle of democratic member control and issues of good governance is incorporated in the cooperative Act in Kenya. (5 marks)

Question 2

Discuss how cooperative societies can play a leading role in the achievements of any five millennium development goals in Kenya. (15 marks)

Question 3

Economic Opportunity, Empowerment and Security are three strategies identified in poverty reduction. Discuss the potential contribution of cooperatives in the achievement of these strategies in Kenya's vision 2030. (15 marks)

Question 4

- a) Define corporate governance (5 marks)
- b) Discuss five potential strategies that co-operative enterprises in Kenya can adopt to promote good corporate governance in their management practices. (10 marks)