



**KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2017/2018**

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

**FIRST SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
COMMERCE IN HUMAN RESOURCE MANAGEMENT**

BHM 111: CAREER MANAGEMENT

DATE: Wednesday, 20th December 2017

TIME: 4.30 p.m. - 6.30 p.m.

INSTRUCTIONS:

Answer **Questions One** and **any** other **Two**.

1. (a) Define the following terms:
 - (i) Career succession [5 Marks]
 - (ii) Career fields [5 Marks]
 - (iii) Career pathways [5 Marks]
 - (iv) Career development [5 Marks]
- (b) Describe five skills needed for academic and technical literacy. [10 Marks]
2. (a) Describe five skills needed for academic and technical literacy. [10 Marks]
- (b) Discuss the theory of personal development. [10 Marks]
3. (a) Explain the importance of career planning. [10 Marks]
- (b) Discuss five reasons an organization could use/give for investing in career development. [10 Marks]
4. (a) Outline the role of organization in career development. [10 Marks]
- (b) Explain the necessity of career counseling. [10 Marks]