



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

SECOND SEMESTER EXAMINATION FOR THE CERTIFICATE IN SPORTS

ADMINISTRATION AND MANAGEMENT

HRS 009 BASIC CONCEPTS OF CROWD MANAGEMENT

DATE: Monday 18th June 2018

TIME: 4.30p.m. – 6.30p.m.

INSTRUCTIONS:

Answer question ONE (compulsory) and any other Two questions

1. As a sports officer in charge of planning of a sports event elaborate on six areas to be addressed to ensure that the potential for risk while dealing with crowds in the venue is minimized. (30 marks)
2. Elaborate on any five potential hazards that are likely to be presented by crowds attending sports activities and suggest possible ways of controlling their impacts. (20 marks)
3. Good communication is important in control of crowds during sports events and reducing undesirable behaviors; expound any five measures that should be put in place to promote good communication during sports events. (20 marks)
4. Elaborate on any five potential hazards that are presented by the sports venues to participants attending sports activities and suggest possible ways of controlling their impacts. (20 marks)
5. Safety for the sports participants and spectators must be guaranteed during sports events, elaborate on any five safety measures that sports event organizers must undertake to ensure safety during such events. (20 marks)

