



KENYATAA UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

**SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
SCIENCE IN HOSPITALITY AND TOURISM MANAGEMENT**

HTM 113: TOURISM, LEISURE, RECREATION AND HEALTH

DATE: MONDAY 18TH JUNE 2018

TIME: 4.30p.m-6.30p.m

INSTRUCTIONS:

Answer ALL questions in section A and any other TWO questions in section B

SECTION A

Question one

- (a) Explain what recreation entails (10 marks)
- (b) Discuss the benefits of recreation to health (20 marks)

SECTION B

Question two

Describe the social benefits of recreation in relation to tourism. (20 marks)

Question three

Discuss the principles in leisure and recreational management. (20 marks)

Question four

Discuss the motivators of leisure and recreation travel.

Question five

Describe the following factors that affect demand for leisure and recreation.

- a) Social-psychological determinants (10 marks)
- b) Exogenous determinants (10 marks)