



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

**SECOND SEMENSTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF LIBRARY AND INFORMATION SCIENCE/BACHELOR
OF SCIENCE**

(RECORDS MANAGEMENT AND INFORMATION TECHNOLOGY)

ISC 429: STRATEGIC MANAGEMENT OF RECORDS AND ARCHIVES

DATE: MONDAY 18TH JUNE 2018 TIME: 8.00A.M.-10.00A.M.

INSTRUCTIONS

Answer Question ONE and other TWO questions

1. a) Discuss the importance of the following in strategic management:
 - i) Vision
 - ii) Mission statements (20 marks)
- b) Explain the importance of control in strategic management (10 marks)
2. Describe the core elements of a strategic plan.
3. Explain the importance of forecasting in strategic management

4. Explain the relationship between institutional strategic management (20 marks)
5. Discuss the likely challenges encountered in implementing strategic management in archives.