



KENYATAA UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

**SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF
EDUCATIO (ARTS)**

AGE 313: GEOGRAPHY OF TOURISM

DATE: Wednesday 20th June 2018

TIME:11.00a.m-1.00p.m

INSTRUCTIONS:

Answer Question ONE and any other TWO questions

1. a) Define destination Geography. (10 marks)
b) Distinguish between Tourism and Excursion. (10 marks)
c) Active and passive Leisure (10 marks)
d) Infrastructure and Superstructure (10 marks)
e) What are the factors that determine locations that become tourist destinations?
(10 marks)
2. a) With suitable illustrations, discuss the destructive impacts of mass tourism (10 marks)
b) Imagine you are a tourism planner in the county government in one of the major tourist circuits in Kenya. Discuss how and in what ways you can stimulate the creation of solutions to excessive numbers of visitors to the county (10 marks)
3. Explain the meaning of ecotourism and its three most important elements.
b) Explain the relevance of ecotourism development to Kenya's 2030 vision (20 marks)
4. Describe any three most popular tourism circuits in Kenya and account for their popularity. (20 marks)
5. Explain the basic resources and guidelines applied in the planning of a tourist itinerary (20 marks)

INVOLVEMENT IN ANY EXAMINATION IRREGULARITY SHALL LEAD TO DISCONTINUATION