



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2017/2018

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF

BACHELOR OF COMMERCE

BBA 414: MANAGEMENT OF PUBLIC ENTERPRISES

DATE: Monday 18th June 2018

TIME: 11.00a.m- 1.00p.m

INSTRUCTIONS:

Answer question ONE and any other two questions.

1. a) Define the following terms.
 - i) A public enterprise
 - ii) Public- private partnership
 - iii) Corporate governance
 - iv) Civil service (8 marks)
- b) Discuss five weaknesses associated with public enterprises. (10 marks)
- c) Examine three advantages that public enterprises derive from operating as monopolies. (12 marks)
2. i) What is privatization? (2 marks)
ii) Explain six advantages of privatizing a public enterprise. (18 marks)
3. Outline and explain five autonomies accorded to Kenyan government owned enterprises via Cap 446. (20 marks)
4. With the aid of practical examples, explain five signs that a public enterprise practices Corporate governance. (20 marks)