



KENYATTA UNIVERSITY
UNIVERSITY EXAMINATIONS 2014/2015

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

**SECOND SEMESTER EXAMINATION FOR THE DEGREE OF
BACHELOR OF EDUCATION IN EARLY CHILDHOOD**

ECE 410: SOCIAL PSYCHOLOGY

DATE: Wednesday, 29th April 2015

TIME: 8.00 a.m. - 10.00 a.m.

INSTRUCTIONS:

SECTION A: Answer **all** questions in this **Section** [30 Marks]

1. Give three explanations of individual differences in ability to evaluate others accurately. [6 Marks]
2. Describe the polarization effect. [6 Marks]
3. Describe three reasons that would increase the chances of social loafing occurring when people work in groups. [6 Marks]
4. Explain three differences between social psychology and folk wisdom. [6 Marks]
5. Using relevant examples drawn from the contemporary Kenyan society, discuss what “proxemics” means. [6 Marks]

SECTION B: Choose **Two** questions to answer in this **Section** [40 Marks]

6. You have been invited to give a talk to DICECE officers on the various bases from which individuals can gain social power. Write a detailed essay about the issues you would talk about. [20 Marks]

7. You have been asked to give a presentation to the Early Childhood Studies department students on two theories that explain leadership. Using relevant examples, discuss the points you would talk about. [20 Marks]
8. From your experience as a member of any group in Kenya, discuss the factors that affect group decision making. [20 Marks]
9. Using relevant examples discuss the applicability of calibration training in the contemporary Kenyan society. [20 Marks]