# KENYATTA UNIVERSITY

## UNIVERSITY EXAMINATIONS 2014/2015

## DIGITAL SCHOOL OF VIRTUAL & OPEN LEARNING

## SECOND SEMESTER EXAMINATION FOR POSTGRADUATE DIPLOMA IN EDUCATION

## ECT 710 : SUBJECT METHODS – BUSINESS STUDIES

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**DATE: WEDNESDAY 29TH APRIL 2015 TIME: 11.00 A.M. – 1.00 P.M.**

**INSTRUCTIONS**

**Answer Question ONE (1) and any Two others.**

Q.1 i) Outline the development of Business Education in Kenyan secondary schools from the 1960s to the present (4 marks)

ii) State the goals of teaching Business Studies in Kenyan secondary schools (4 marks)

iii) Why do you think Business Studies teachers should write down instructional objectives before setting out to teach? (4 marks)

iv) Identify the four parts of a Business Studies scheme of work and briefly explain each of the parts. (8 marks)

v) Briefly discuss any five challenges facing the teaching of Business Studies in Kenyan secondary schools suggesting appropriate solutions for each of the challenges. (10 marks)

Q.2 a) Why would you think lecture method is often viewed as outmoded and useless as a method of teaching Business Studies at secondary school level? (6 marks)

b) Suggest any four measures the teacher of Business Studies would take to ensure that this method is used successfully in teaching the subject. (8 marks)

c) Give four reasons why the environment is considered very important in teaching/learning of Business Studies. (6 marks)

Q.3 a) Identify and briefly explain any six (6) resources that are suitable for teaching Business Studies at secondary school level. (9 marks)

b) Briefly give your own reasons why use of teaching resources in teaching the subject is imperative. (5 marks)

c) Outline the main factors a teacher would consider when selecting and utilizing teaching/learning resources to teach Business Studies. (6 marks)

4. "A lesson plan is a very important tool for any Business Studies teacher"

a) State any four factors that you would consider when making a lesson plan for a Form one class. (4 marks)

b) Formulate a 40 minute lesson plan based on a topic of your own choice. (12 marks)

c) Outline what you consider to be the importance of writing a lesson plan you set out to teach. (6 marks)

Q.5 a) Outline the main purposes of assessment and evaluation in Business Studies teaching. (6 marks)

b) Briefly discuss any four (4) types of assessment techniques that you could use in Business Studies. (6 marks)

c) For any of the types discussed in (b) give two advantages and two disadvantages of the technique. (8 marks)