



KENYATTA UNIVERSITY

UNIVERSITY EXAMINATIONS 2014/2015

DIGITAL SCHOOL OF VIRTUAL AND OPEN LEARNING

SECOND SEMESTER EXAMINATION FOR THE DEGREE OF BACHELOR OF ARTS, BACHELOR OF EDUCATION AND BACHELOR OF SCIENCE

AGE 313: GEOGRAPHY OF TOURISM

DATE: Thursday 30th April 2015

TIME: 2.00p.m-4.00p.m

INSTRUCTIONS

Answer any three questions. Use illustrations where appropriate (4 marks)

1. a) Define Tourism and Ecotourism. (4 marks)
b) Explain the three elements of Ecotourism. (9 marks)
c) Trace the major historical development of tourism in Kenya. (10 $\frac{1}{3}$ marks)
2. a) What is a 'tourist safari.' (5 $\frac{1}{3}$ marks)
b) Describe the types of safaris found in Kenya. (18 marks)
3. a) Describe any four obstacles and threats to tourism development in any developing economy. (12 marks)
b) What would be the solutions to the obstacles in (a) above? (11 $\frac{1}{3}$ marks)
4. Delve into the factors responsible for the marginalization of the Swahili community in the Coastal region of East Africa. (23 $\frac{1}{3}$ marks)
5. Discuss the legislation and regulations that determine the development of tourism industry. (23 $\frac{1}{3}$ marks)
6. a) Using various climatic comfort regimes, explain why some areas are more popular than others for tourism. (13 $\frac{1}{3}$ marks)
b) Describe the significance of Savannah vegetation in the development of tourism in East Africa. (10 marks)